

SnowIntelligence for Front Office: Embed intelligence directly into Salesforce

Embed Snowflake intelligence directly into Salesforce and front-office apps

THE CHALLENGE

Sales and customer success teams operate in Salesforce but rely on analytics buried in Snowflake, creating friction through constant context switching, delayed insights, and disconnected decision-making that slows revenue velocity and customer engagement.



OUR SOLUTION

Native Snowflake-to-Salesforce integration that embeds real-time analytics, predictive insights, and intelligent recommendations directly into user workflows—no data replication or separate BI tools required.

Embedded Intelligence Capabilities

- 1 Deal Risk Scoring
- 2 Territory Analytics
- 3 Customer 360 Views
- 4 Upsell Recommendations
- 5 QBR Data Automation

What Sets It Apart

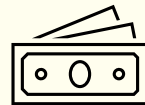
-  No data duplication or ETL overhead, query at source
-  Sub-second response with adaptive caching and optimization
-  Based on user role, account history, and behavioral patterns
-  Row-level security, audit trails, compliance-ready access controls

Value Delivered Across Your Revenue Organization



Sales Teams

Instant account intelligence and opportunity scoring



RevOps

Unified analytics framework with governed data access and consistent metrics



Customer Success

Real-time health scores and expansion signals



CRO Leadership

Complete revenue visibility with predictive forecasting and pipeline intelligence

Click Here to Watch Demo or Request a Meeting