

SnowIntelligence for Front Office: Embed intelligence directly into Salesforce

Embed Snowflake intelligence directly into Salesforce and front-office apps

THE CHALLENGE

Sales teams work in Salesforce but analytics live in Snowflake, creating context switching, delayed insights, and disconnected decisions. Acting on those insights still means jumping back into the CRM.

OUR SOLUTION

Bidirectional Snowflake-Salesforce integration that embeds analytics and recommendations into existing workflows, and lets teams query, score, forecast, and update records directly from Snowflake. No replication, no separate BI tools.

Embedded Intelligence Capabilities

- 1

Deal Risk Scoring
- 2

Territory Analytics
- 3

Customer 360 Views
- 4

Upsell Recommendations
- 5

QBR Data Automation
- 6

Lead Scoring and Attribution

What Sets It Apart

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No data duplication or ETL overhead, query at source
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Sub-second response with adaptive caching and optimization
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Based on user role, account history, and behavioral patterns
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Row-level security, audit trails, compliance-ready access controls

Value Delivered Across Your Revenue Organization

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Sales Teams
Instant account intelligence and opportunity scoring
- 

RevOps
Unified analytics framework with governed data access and consistent metrics
- 

Customer Success
Real-time health scores and expansion signals
- 

CRO Leadership
Complete revenue visibility with predictive forecasting and pipeline intelligence

Click Here to Watch Demo **or** Request a Meeting